

FOR IMMEDIATE RELEASE:

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Lead Tracking Solutions Launches New Corporate Web Site

Newport Beach, Calif., September 17, 2007 – Lead Tracking Solutions, a chief provider of lead tracking and caller identification analytics, today announced the launch of its new corporate website at www.ltsolutions.com. The site has been completely redesigned and rebuilt to optimize its usability for customers and partners - establishing an industry-first, complete lead tracking solution.

New features include easier selection of key vertical markets to help customers understand solutions applicable to their industries, as well as the reorganization of the Solutions area, which highlights straightforward key functions.

Our customer-facing Service/Support section has also been restructured. Lead Tracking Solutions puts the answers to product support questions in customers' hands by offering Frequently Asked Questions and enabling potential customers with immediate scheduling of demonstrations.

"The reality of our business is that we are very client focused, so it is exciting to create a new website for ourselves that truly reflects who we are and what we do," states founding Lead Tracking Solutions CEO Bill McCullough. "We give our clients the ability to better serve and engage business while keeping them informed of existing and newly added enhancements to business resources and our CRM and lead tracking solutions."

Additional applications and content will continue to be rolled out on the site over the next few months.

About Lead Tracking Solutions

Lead Tracking Solutions Corporation is a revolutionary leader in lead management software and customer relationship management solutions. We provide immediate solutions that enable you to automate, manage, and evolve your prospect communications quickly and cost-effectively for strategic advantage. By providing automation applications encompassing prospect and customer management, we enable you to reduce costs, increase productivity and grow revenue. Our solutions provide you with Lead Management, Employee Performance Management, Customer Relationship Management, and Service Request Management.